



**EAST BRIDGE  
UNIVERSITY**  
PARIS, FRANCE

Take the first step to enter the  
business world  
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# BBA

## Bachelors of Business Administration

Experience the perfect blend of flexibility, expert instruction, and cutting-edge curriculum, all designed to fit your busy lifestyle.

In Association with



**PSB**  
UNIVERSITY  
CAMBODIA



## About East Bridge University

A decentralised online global educational network, East Bridge University is a pioneering higher learning institution committed to bringing the best quality Degree and Diploma courses for working individuals. EBU provides a wide range of programs that are affordable and tailor-made to suit the needs of adults who are looking for higher education.

All the courses offered by EBU are entirely online with a flexible timeline which allows working professionals to commit to the program of their choice without the need to attend physical classes or follow a strict routine. The programs are so designed that they meet the current industry standards while at the same time being affordable.

EBU offers a variety of degree paths in Business, Education, and Teaching which include courses like Online Diploma, Post Graduate Diploma, and Bachelor's and Master's Degrees.

## Benefits of Pursuing a Bachelor in Business Administration

- ▶ Explore diverse career opportunities in marketing, finance, HR, and more.
- ▶ Enhance leadership, problem-solving, and decision-making skills with in-depth knowledge.
- ▶ Expand your network by collaborating with industry experts.
- ▶ Gain practical experience to handle real-world situations effectively.
- ▶ Achieve higher income opportunities with the skills acquired.
- ▶ Study abroad to broaden your perspective and prepare for global careers.
- ▶ Become a valuable asset to any organization with your BBA expertise.
- ▶ Boost personal growth and resume credibility with a specialized BBA program.



## **Admission Process**

- ▶ The candidate needs to fill up the application form from our website
- ▶ After the successful submission of the application form, the candidate receives an email from our enrollment department with detailed instructions
- ▶ The candidate is required to fill up the admission evaluation form and submit their updated resume
- ▶ Upon the acceptance of enrollment, the candidate receives a provisional offer letter with course fee, payment plan, and admissible scholarship if any
- ▶ After the confirmation, the candidate is required to make the payment for the course fee which marks the end of the application process

## **Eligibility**

To be eligible for a Bachelor in Business Administration, applicants must have

- ▶ A high school diploma or equivalent
- ▶ Prior professional experience or learning credits
- ▶ Basic English proficiency (IELTS Level 5.0, or studied all subjects in English at High School, or at least 55% of marks in English at High School)
- ▶ Basic online research skills and MS Word proficiency

## **Duration**

The duration of a Bachelor in Business Administration is generally 36 months. Our Program Officers will help you throughout the course to complete the course in an accelerated process.



## Accreditation and Membership



### International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)

East Bridge University earned QAHE accreditation on March 6, 2024, recognizing our commitment to academic excellence and quality education. This solidifies our role as a leader in international education standards.



### International Vocational Education and Training Association (IVETA)

East Bridge University is an IVETA member, recognizing our commitment to high-quality vocational training. This affiliation underscores our dedication to advancing global vocational education and creating new opportunities for our students.



### European Association for International Education (EAIE)

East Bridge University proudly joins EAIE, enhancing our global recognition and opportunities for both our institution and learners. EAIE drives international education, fostering knowledge exchange and community building for higher education institutions worldwide.



### The Association for Supervision and Curriculum Development (ASCD)

East Bridge University joins ASCD, a global leader in professional learning resources, reflecting our commitment to transformative education. ASCD's extensive network empowers educators worldwide to shape vibrant learning systems, fostering student success.



### American Economic Association (AEA)

East Bridge University proudly aligns with the American Economic Association (AEA), a premier organization in education and learning. AEA offers valuable resources, research opportunities, and professional development to members across diverse fields, fostering comprehensive academic growth.



### National Council on Measurement in Education (NCME)

East Bridge University proudly joins NCME, an organization dedicated to educational measurement. NCME members, including directors, researchers, and students, collaborate to advance assessment methods and promote best practices in educational evaluation.

## Quality Certification



### AQS Certifications

East Bridge University earns ISO Certification 29995:2021 from AQS, UK, affirming our commitment to global quality standards. AQS specializes in certifying educational institutions, endorsing our dedication to excellence in education.



### ISO

The International Organization for Standardization (ISO) sets global benchmarks for quality, safety, and efficiency. Compliance with ISO standards enhances trust and credibility, particularly for educational institutions, ensuring top-quality learning experiences for students.





**Embark on your future journey today**


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### **Secure Your Future!**

East Bridge University's BBA courses pave the way to a prosperous future by equipping students with essential business skills, leadership qualities, and practical knowledge, empowering them to excel in diverse career paths.

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 **www.ebu.ac**

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