

# MBA

Applied Data  
Science & AI



EMIRATES  
BUSINESS UNIVERSITY FZE

elyvateU

Ascencia Business School & Emirates  
Business University FZE are educational  
institutions and superior members of the



COLLEGE  
DE PARIS

# ASCENCIA BUSINESS SCHOOL

Our main goal is to provide all our students with a quality, cost effective education and we pride ourselves in maintaining the highest academic standards.

Ascencia Business School has a good understanding of the local market and immense amount of experience in managing education since 1998. We have explored the Middle East market and found ways to successfully promote the fully accredited, approved and recognized curriculum. Our courses are delivered by Western qualified lecturers holding their PhD's and drawn from academic and bearing relevant industrial experience.

## MBA in Applied Data Science & AI

01

**Organizations need Data Science Strategists in the digital era.** New technologies like ML & AI are transforming decision making across industries & functions. However, there is a gap between data experts and functional teams due to which the businesses are not able to generate impact by leveraging data. **Data Science Strategists bridge this gap.**

02

This is a **12 month program** that builds candidates' skill to **solve business problems through data science** through a structured learning framework. The program will prepare them to help them relate to their business environment, **get started on data led decision making & overcome challenges through frameworks, no code tools & ML/AI cloud platforms.**

03

The program has been designed by academicians from Top Universities of Europe and North America in partnership with Data Science experts from Industry to bring out real life applications of data science and AI in various industries & functions like Retail, Finance, Marketing , HR , Supply Chain, hospitality & tourism, real estate, construction and manufacturing, Telecom, Banking & Oil & Gas.

04

The program uses a combinations of learning methods - Classroom teaching, Live online sessions, Self-learning videos and readings, Group activities & Expert sessions.

05

Organizations wants their managers to imbibe data led decision making and start playing a role of Data Science Strategists in the digital era.

06

Senior Managers and CEOs needs to develop and understand how New technologies like ML & AI are transforming processes and decision making across industries & functions.

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# MBA in Applied Data Science & AI Courses

- Marketing Management
- Leadership
- Strategic Management
- Financial Management
- Human Resources Management
- Data Management for analytics
- Data Exploration & Insight Generation
- Data Science Model Building
- Applied Machine Learning
- Applied AI
- Storytelling with Data
- Data Governance
- Capstone Project (Optional)



No Code Labs



Build your own prototypes



Business Case Simulation



Applied learning



Face to Face Sessions



Flexible schedule



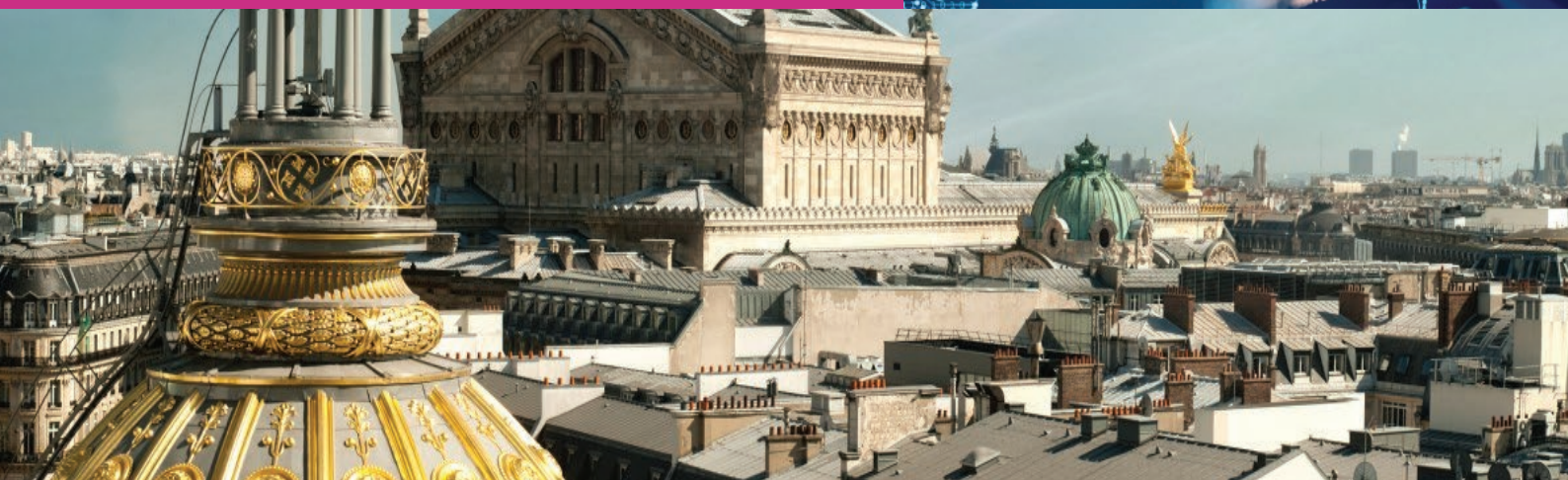
On the go learning



Project work

## COURSE FEES

Admission Fees	AED 2,500
Course Fees AED 3,000 x 12	AED 36,000
Administration Fees	AED 6,000
<b>Total</b>	<b>AED 44,500</b>



## Accreditation

This program is recognized by the French Ministry of Labor as Certified Qualification of level I within the National Directory of Professional Certification (RNCP).

- RNCP Certification
- Online Version on Government Website



## Rankings in France



BEST IN THE PARIS AREA & 19TH IN FRANCE



eduniversal  
BUSINESS SCHOOLS  
RANKING

## Immersive Learning Experience

120 Hours of Blended Learning (Monthly Classroom sessions + Weekly Live online sessions)

Zero Coding Pedagogy using ElyvateU Labs

LEADS platform for anywhere, anytime learning

Ready to use Data Science Solution Frameworks

Build your own Data Science & AI Prototypes

25 Business Case Simulation

## Exposure to leading tools & platforms



Amazon Lex



data  
iku



tableau



Azure ML



IBM Watson



An associate educational partner  
**AL TAREEQAH**  
Management Studies FZE



**EMIRATES**  
BUSINESS UNIVERSITY FZE

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