Internal Quality Assurance Policy

Quality Assurance Policy

Our quality assurance system ensures that our course content is as per industry standards and provides value to the personal and professional growth of our students. The pedagogical approach of our curriculum ensures that extensive research and knowledge are put behind the development of every course material.

Objectives of Quality Assurance Policy

The objectives of our Quality Assurance Policy for our higher learning programs are as follows:

- Our degree programs are designed as per the international standards.
- All our programs are research-driven and our course contents have been approved by the Board of Academics and several other accrediting and awarding bodies.
- The Quality Culture is maintained and constantly being improved. Our team of academics regularly works to enhance the quality of our training.
- The academic team works in close contact with the sales while developing the course.
- The course framework and the pedagogical component are being constantly improved to provide an enhanced learning experience to our students.

What do we mean by Quality?

Assuring high-quality learning is the primary objective of quality assurance for any educational institution. Quality evaluation of higher learning programs depends on the processes that ensure the learning outcomes are met and quality is maintained.

The two essential areas of focus for the Academic team are learning experience and process quality.

Learning Experience:

We provide Online, and self-paced learning. The Head of Academics oversees and monitors the curriculum, the learning process, the quality of teaching, and professional development activities. The quality of the available resources as per the institutional standards and how they are contributing to the learning program is also assessed by the Head of Academics.

Online and self-paced learning - In this mode of learning, the course contents are delivered seamlessly through a Learning Management System (LMS). The learning modules are conducted through the support of the online learning system and online tutors support and assist the students through their academic journeys. The successful completion of the online program depends on the achievement of the learning objectives which includes assignment evaluation.

Process Quality:

Process Quality refers to the degree to which a process achieves its objectives. The processes that we follow at East Bridge University ensure the quality of our programs and ensure that they run properly as per the norms laid down by the Board of Academics as well as different accrediting and awarding bodies. We also ensure that courses are delivered in a systematic and structured way assuring the quality of study materials and support, with minimal gaps in the system. It is required that the trainers and the tutors abide by the guidelines set by the Board of Academics for achieving the targets.

Guidelines for Quality Assurance at EBU

Our Board of Academics follows the institution's values which promote imparting high-quality training with a clear focus on the course content which comprises:

- Innovative course curriculum
- Research-driven course components
- Relevant course topics
- Quality-assured course materials

Quality assurance is planned according to the annual cycle of the internal and external audits.

The quality assurance guidelines are designed for the following reasons:

- the course structure and content, the modes of learning, and course delivery comply with the institutional policies
- academic strategies are put into action in the courses as needed
- the Academic department's ongoing work with the academic course materials is embedded within the set procedures' annual cycles.
- The annual cycles involve external quality assurance requirements and internal quality assurance requirements adopted at the academic level.

The annual cycle for the revision of the course curriculum and evaluation process is conducted following the evaluation of student feedback.
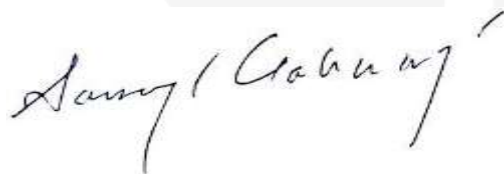
Learning Resources and Student Support

This policy aims to ensure that all administrative support services required for the efficient conduction of the classes and the maintenance of the learning infrastructure are taken care of.

The following are the aims of the policy:

- all student support functions comply with the organisational rules and regulations
- support is provided in the form of different learning resources as per the course curriculum

Aspects such as classrooms and the EBU-supported learning system are quality-assured by ongoing evaluations that map the learning experience.

President
East Bridge University